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## JOSEPH KANDRA

### SUMMARY

A versatile, experienced designer and communications professional with proven expertise in creating graphic and multimedia solutions for business, marketing, and education.

### EDUCATION AND PROFESSIONAL DEVELOPMENT

CERTIFICATION IN WEB DESIGN SEPTEMBER 2009  
Boston University Center for Digital Imaging Arts  
Waltham, MA

MILTON GLASER'S GRAPHIC DESIGN PROGRAM  
School of Visual Arts, New York, NY

EDWARD TUFTE'S PRESENTING DATA AND INFORMATION SEMINAR  
San Francisco, CA

BACHELOR OF ARTS IN THEATER AND COMMUNICATIONS  
University of New Hampshire, Durham, NH

### COMPUTER SKILLS

Mac, PC, Adobe Illustrator, Photoshop, InDesign, Dreamweaver, Flash, Fireworks, Word, PowerPoint, HTML, CSS, basic PHP and WordPress.

### EXPERIENCE

BMC SOFTWARE (FORMERLY BLADELOGIC, INC.), LEXINGTON, MA 2008 – 2010  
*Creative Lead/Senior Graphic Designer*

Created, implemented, and maintained the full spectrum of print and online corporate identity materials, including corporate brand standards, logo usage, and print and online collateral templates and standards.

- Designed and created all BladeLogic corporate graphics and presentations.
- Updated and maintained marketing content and overall graphic look and feel of company website.
- Established job tracking procedures and graphic archive system.
- Produced brochures, event invitations, whitepapers, posters, banners, trade show graphics, and presentations.

## EXPERIENCE

KRONOS INC., CHELMSFORD, MA 2003 – 2007

*Senior Graphic Designer*

Created print, illustration, and animation pieces for corporate-wide applications, including all customer presentations.

- Created collateral, advertisements, web design/graphics, custom presentation templates, online annual reports.
- Designed and created animated e-cards and invitations.
- Developed and maintained corporate presentation templates and standards.

Authored and led corporate seminars and training sessions on presentation standards and practices.

CISCO SYSTEMS INC., SAN JOSE, CA AND CHELMSFORD, MA 1995 – 2003

*Marcom Manager I*

Provided world-class strategic and creative multimedia solutions for corporate-wide applications. Served as multimedia expert for Media Services group.

Initiated, created, and documented multimedia standards.

- Designed and created online animated tutorial for corporate presentation template, increasing overall employee productivity and standards compliance.
- Created animations, presentations, and custom illustrations for CEO and senior executives' keynote and strategic presentations.
- Designed and produced animated invitation for joint Cisco/Nobel Institute celebration of 100th anniversary of the Nobel Prize.
- Received 13 Cisco Achievement Program awards for exceptional individual performance.
- Identified, certified, trained, and supervised local vendors in Cisco brand and graphic standards to maintain brand integrity.
- Presented brand seminars and training sessions to local employees, ensuring internal adherence to guidelines.

## INTERESTS

Creator, Author, and Cartoonist for "One Small Step"

A webcomic in continuous production since 2006. [www.osscomic.com](http://www.osscomic.com).

## PAST CLIENTS

Silicon Graphics Inc., Sun Microsystems, Levi Strauss, Cisco Systems Inc., Kronos Inc., Chip Partners, Ipswitch, Sunrise Financial, Marketricity, Pediatric Therapy Unlimited.